

# Hans G. Rhodiner

- **BACKGROUND:**

- Born 1950 in Karlstad, Sweden
- Master of Science with major in Computer Science at Lund Institute of Technology, Lund University, Sweden (1979). Here I met the Japanese girl who accepted me to be her husband in 1979.
- Lived and worked in Japan 1982-2020. Main reasons for Japan: My Wife, The Food , and The People. I love them all

- **MAJOR CAREER MILESTONES:**

- 1982-1988: Systems Engineer / Software Development Project Manager, Fujitsu Head Office, Tokyo
- 1989-1994: Commercial Attache', Commercial Office / Swedish Trade Council, Swedish Embassy, Tokyo
- 1995-1998: President, Norden Pack KK & Gadelius Pack KK, Tokyo
- 1998-2001: Commercial Counsellor, Commercial Office / Head of Swedish Trade Council, Swedish Embassy, Tokyo
- 2001-2004: President, Mansson KK, Kobe
- 2005-2014: Head of Investment Office Market Japan & Korea / Invest in Sweden, Swedish Embassy, Tokyo
- 2015-2018: Executive Director, Swedish Chamber of Commerce in Japan, Tokyo
- 2018-Present: Senior Advisor, Independent Business Advisory (Limited Liability Co)
- 2020-Present: Member of the Board, Sweden Japan Foundation, Stockholm
- 2024 July 1 – Present: Secretary General, Sweden-Japan Foundation, Stockholm

- **OTHERS:**

- Speaks (and reads) Japanese fairly fluently allowing me to understand both what is being said, and not being said
- Nearly 40 years of learning a lot about "How To" in Japan, but maybe even more about "How Not To" in Japan
- Webbeditor for [www.japanpodden.se](http://www.japanpodden.se), [www.swedenjapan.se](http://www.swedenjapan.se), [www.sjsf.se](http://www.sjsf.se), [www.sweden-japan-society.se](http://www.sweden-japan-society.se)